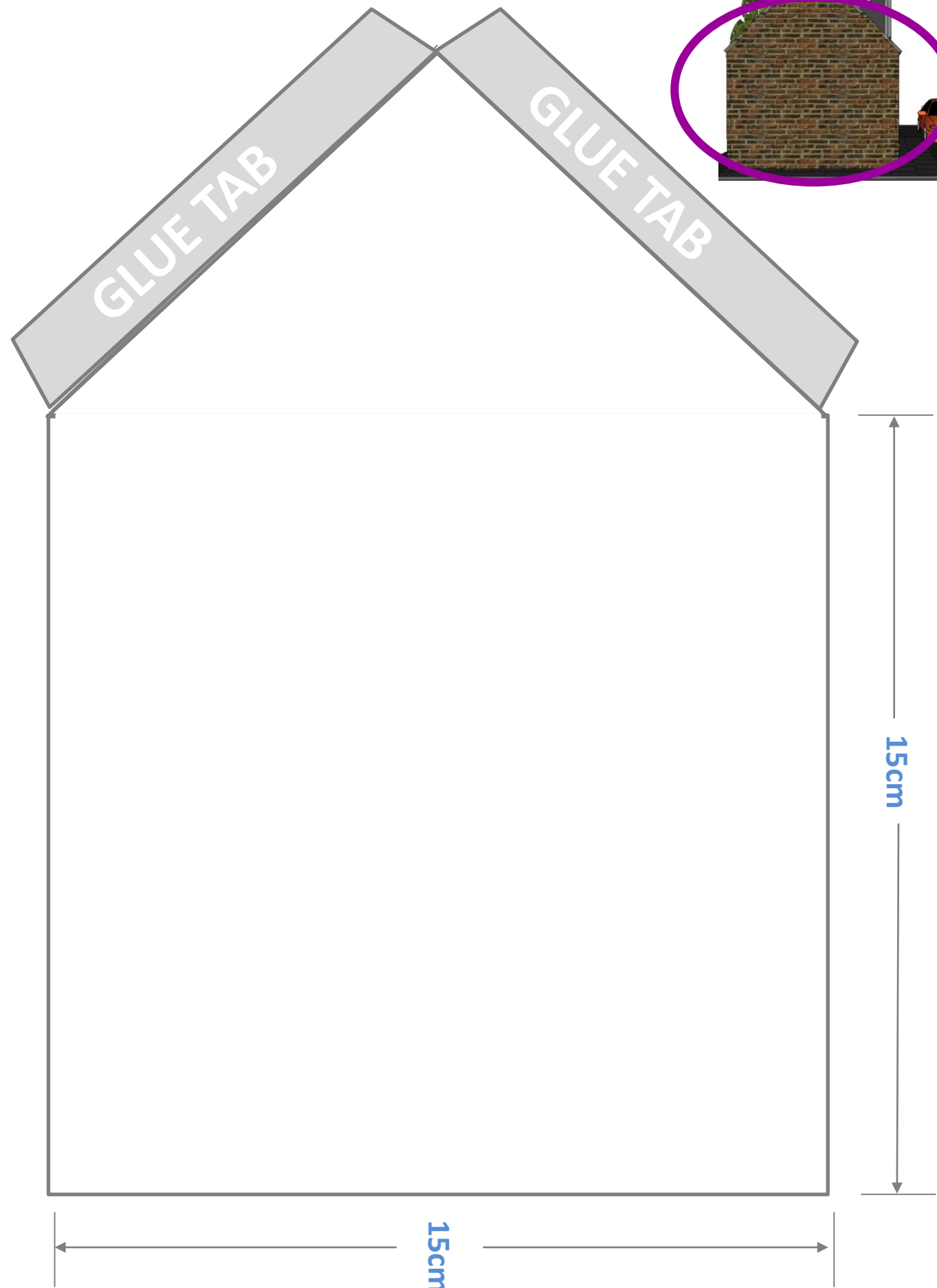


Week 7: Restaurant/Takeaway Model: Shop Side

TASK 7: Restaurant/Takeaway Side Model

Below is a cut out of the restaurant/takeaway shop side measuring 15cm x 15cm square and a 15cm x 7cm high triangle on top. You will need to either print out or draw your own. Use the sizes provided, make sure you add the glue tabs.

Using the skills you have developed design your own shop side, window, window display, window branding, shop sign, poster etc. Once you have designed your shop side. Cut it out. Repeat for the other side although you do not need to design the other side.



Lesson Objectives / (Nodau Dysgu)

- To be able to independently produce a range of initial design proposals for a small retail unit.
- To be able to understand why companies develop corporate brands and analyse existing logos to identify successful key features and criteria
- Understand that companies develop logos to be instantly recognisable, represent quality and appeal to their market. To be able to design a range of their own logos for their own potential business.

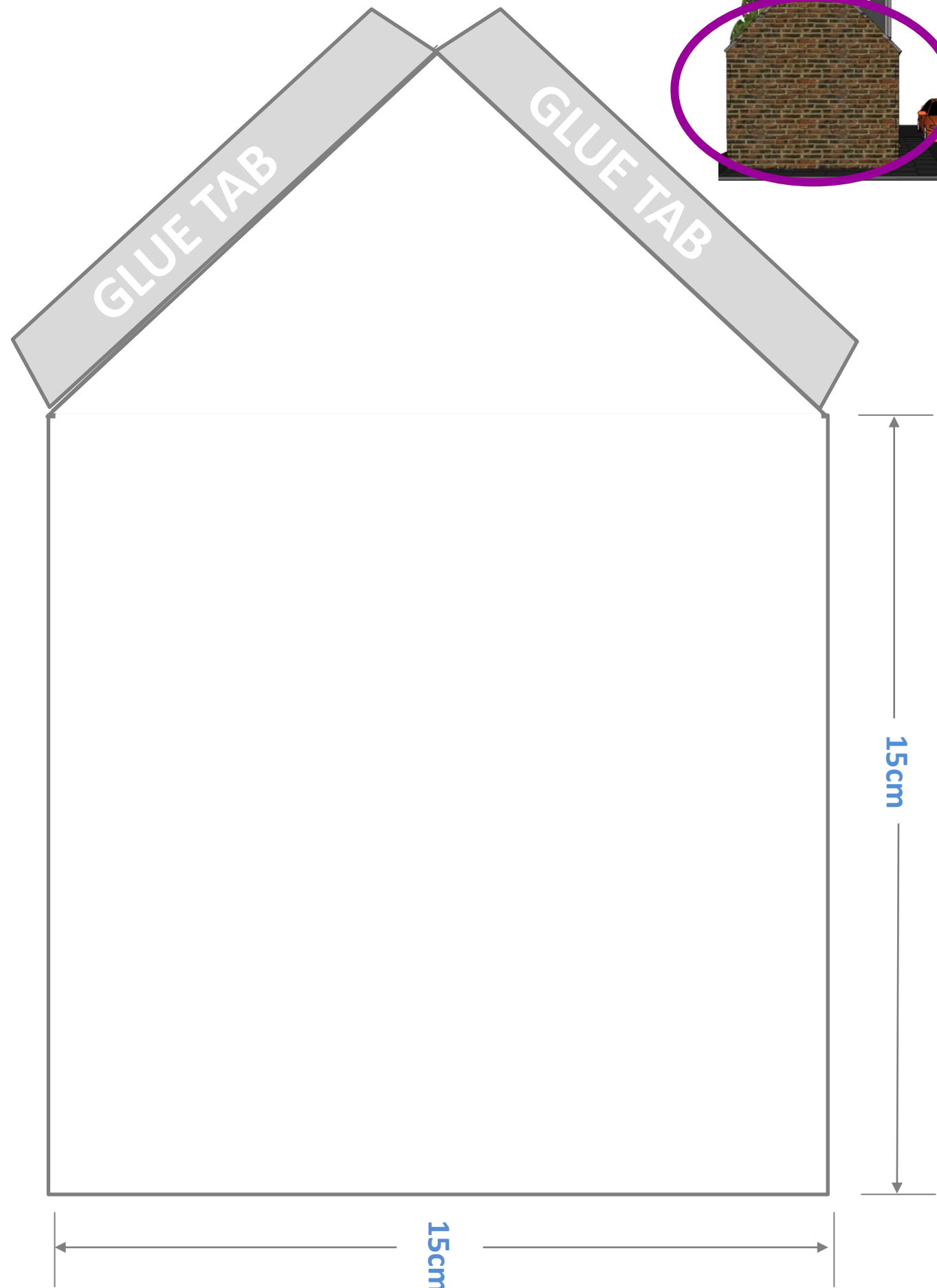


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